

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 03729 292128Z

ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 /020 W

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R 291445Z JUN 78

FM AMEMBASSY DAMASCUS

TO USDOC WASHDC

AMEMBASSY ATHENS

SECSTATE WASHDC 8572

UNCLAS DAMASCUS 3729

ATHENS FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, BTIO, SCUL, SY

SUBJ: SYRIAN FILMMAKER SEEKS SPONSORSHIP FOR ARAB EDUCATIONAL
TELEVISION PROGRAM.

1. EMBASSY HAS BEEN APPROACHED BY NABIL MALEH, FILM DIRECTOR
AND PRODUCER, WITH REQUEST FOR ASSISTANCE IN OBTAINING
AMERICAN SPONSORSHIP FOR AN EDUCATIONAL TELEVISION PROGRAM.
MALEH, WHO IS WRITER-PRODUCER-DIRECTOR FOR NEW PROGRAM,
DESCRIBES SERIES (WHICH HAS 360 DAILY 15-MINUTE EPISODES)
AS THE FIRST IN THE MIDDLE EAST AIMED AT SUSTAINED MASS
ADULT AND CHILDREN'S EDUCATION. PROGRAM WOULD PROVIDE
BASIC KNOWLEDGE ABOUT THE WORLD IN SCIENCE, NATURE, CULTURE,
HUMAN BEHAVIOR, AND ACHIEVEMENT.

2. DISTRIBUTION RIGHTS ARE GUARANTEED FOR MOST OF THE ARAB
WORLD. PRODUCTION IS NOW UNDERWAY USING INITIAL FUNDING,
AND PROJECTED FIRST BROADCAST IN JANUARY 1, 1979. PROSPECTUS
ON BUDGET, DISTRIBUTION, TARGET AUDIENCE, DRAMATIC CONCEPT, ETC.
WILL BE SENT TO ALL INTERESTED PARTIES.

3. ACTION REQUESTED: ACTION ADDRESSEES ARE REQUESTED
TO CIRCULATE NEWS OF ABOVE AMONG RELEVANT U.S. FIRMS.

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SUGGEST BEST MEANS WOULD BE ARTICLE IN COMMERCE AMERICA,
WORLDWIDE BUSINESS OPPORTUNITIES SECTION (UNDER LICENSING
AND INVESTMENT) INTERESTED FIRMS SHOULD BE ADVISED TO
CONTACT MALEH EITHER THROUGH EMBASSY DAMASCUS COMMERCIAL
SECTION OR AT FOLLOWING ADDRESS: NABIL MALEH, SHMALI
MAZRAA, DAMASCUS, SYRIA.
PELLETREAU

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ARABS, EDUCATIONAL TELEVISION, FINANCIAL CONTRIBUTIONS, INVESTMENT OPPORTUNITIES
Control Number: n/a
Copy: SINGLE
Draft Date: 29 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Handling Restrictions: n/a
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